

For Immediate Release  
September XX, 2015

## Meet Lallemand Health Solutions at Supply Side West, Booth MM121, and discover innovative Probiotics for the Brain-Gut Axis

**Montreal, Canada...** A tradeshow can be a stressful event! For the 2016 edition of Supply Side West, Lallemand Health Solutions, a pioneer in probiotic solutions, is pleased to unveil its range of probiotics for stress and mood balance: **probiotics for the Brain-Gut Axis!** In addition, the company will highlight its range of complete probiotic solutions for **Active People** along with its specifically designed offers for **Gut Health, Hearty Kids, Oral Health, Women's Health** and **Immunity**.

**KEEP CALM. PROBIO'SITIVE.** The brain-gut axis and its link with the microbiota is gaining momentum among the scientific community and the general public. Over the past decade, the interaction of probiotics with the brain-gut axis has been increasingly documented. As pioneer in the probiotic industry since 1934, Lallemand Health Solutions has strongly committed to contribute to this new field of research since 2006. The company has documented the specific benefits of three of its flagship probiotic combinations or strains (Probio'Stick®, Lacidofil® and *Bifidobacterium bifidum* Rosell®-71) with a unique track-record of publications in this specific area: 16 mechanistic studies and three clinical studies, among which the first ever clinical study demonstrating the beneficial effects of a probiotic combination on psychological stress in healthy adults (Probio'Stick in Messaoudi et al. 2010 & 2011). These benefits have been recognized by the Canadian Health Authorities who granted Probio'Stick **several health claims in the brain-gut axis area** (Claim NPN 80021343), Probio'Stick® thus becoming the first and only probiotic with approved health claim in the brain-gut axis!\*

**Active People: Dedicated probiotics. Better Results.** Sports nutrition is a booming market in needs for innovation. Selected probiotics represent valuable solutions to formulate scientifically-backed, targeted nutritional solutions to address active people's health and well-being. Based on the most recent clinical research in this area, Lallemand Health Solutions has developed a portfolio of specific probiotic strains to support gut health, boost natural immune defences and deal with the stress of everyday life. Visitors to Supply Side West can discover this range as well as the two latest clinical trials showing probiotic efficacy in supporting Active People's immune defenses (Marinkovic et al., 2016).



\*In March 2016, the Natural and Non-prescription Health Products Directorate (NNHPD), the regulatory agency for natural health products in Canada, has approved the following claims for Probio'Stick® (NPN 80021343),:

- > "Helps to moderate general feelings of anxiety"
- > "Promotes a healthy mood balance"

- > “Helps to reduce stress-related gastrointestinal complications such as abdominal pain”
- > “Helps to reduce gastrointestinal complications like abdominal pain and nausea in healthy people experiencing mild to moderate stress”
- > “Helps to reduce gastrointestinal discomfort (e.g abdominal pain, nausea, vomiting) in those experiencing mild to moderate stress resulting from life events (e.g academic exams)”

These specific claims come in addition to previously approved claim “Helps to reduce stress-related gastrointestinal complications like nausea”, and generic probiotic claims (“Probiotic that contributes to a natural healthy gut flora”, and “Probiotic to benefit health and/or to confer a health benefit”).

### About Lallemand

Lallemand Inc. is a privately owned Canadian company specialising in the development, production and marketing of yeast and bacteria, as well as other ingredients linked to these microorganisms or their markets.

### Lallemand Health Solutions

Lallemand Health Solutions (LHS) consolidates the internationally recognized probiotic manufacturers Institut Rosell and Harmonium International.

Backed by a rich history and 80 years of expertise in probiotic research and development, Lallemand Health Solutions offers a full line of ready-to-market probiotic formulas and helps its partners to design their own custom & complex formulations using Harmonium, Lafti® or Rosell® Probiotic strains together with our proprietary protective technologies. Because, from the lab to the shelf, LHS controls the overall manufacturing process of its products, the company can ensure customers are receiving the highest quality standard of probiotic formulation. Cooperation spells success: we provide our partners with the full support they need to develop, register, and market their products in their own market, making Lallemand Health Solutions a complete probiotic solutions provider.

Lallemand Health Solutions covers more than 60 countries across five continents and is ready to service your probiotic needs.

For more information, please visit [www.lallemand-health-solutions.com](http://www.lallemand-health-solutions.com), or contact [healthsolutions@lallemand.com](mailto:healthsolutions@lallemand.com)

#### **Contact:**

Bérengère Feuz  
Marketing Manager  
Tel.: +33 (0)5 62 74 5555  
Email: [healthsolutions@lallemand.com](mailto:healthsolutions@lallemand.com)

#### **Media Relations:**

Sylvie Roquefeuil  
Press Officer  
Tel.: +33 (0) 6 84 72 76 10  
Email: [sroquefeuil@lallemand.com](mailto:sroquefeuil@lallemand.com)